

PRESS RELEASE

A global vision must drive future transport and logistics policy in Europe

Deutsche Post DHL's CEO Frank Appel calls for the completion of the Single European Transport Area

BRUSSELS, 12 October 2011 – At the 4th European Logistics Summit in Brussels, the Alliance for European Logistics (AEL) presented key recommendations that promote a logistics-friendly policy environment within the European Union (EU) and support Europe's global competitive position.

Following the publication of the European Commission's White Paper on the Future of Transport, Frank Appel, Chief Executive Officer of Deutsche Post DHL, presented 13 Policy Priorities to the European Commission's DG MOVE on behalf of the 13 member companies of the AEL. Priorities include the completion of the European Single Market for Transport and focused infrastructure investment to increase transport efficiency.

Frank Appel stated: "The AEL members all operate in a globalised market. Traditional trade flows are shifting and emerging economies take up an ever-increasing role. With regards to EU policymaking, the logistics sector should always be regarded in the context of the wider macro-economic role it plays in helping deliver a competitive European industrial base – otherwise Europe risks losing that leading position."

The AEL paper sets out ambitious policy goals that can help Europe maintain its competitive edge globally. For example, completing the European Single Market for Transport has the potential to create greater efficiency and foster economic growth. This goes hand-in-hand with working towards a truly integrated policy approach on co-modality which supports global supply chains.

Emphasising the value of a Single European Transport Area both in competitive and efficiency terms, Appel underlined: "The European Commission should prepare a study looking into the current costs of a failure to complete the Single European Transport Area. This study can equally help all EU political institutions prioritise the policy steps and measures necessary to increase European competitiveness on both a global and European scale whilst at the same time promoting sustainability."

Furthermore, climate change and emissions reductions are issues that the AEL continues to address through research and development and acting on customers' demands for green logistics. This work should be supported by incentives from policymakers to develop intermodal, green solutions through research that supports fast and affordable market deployment.

Annex: AEL "13 Cases – 13 Policy Priorities" paper, October 2011

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The logistics sector is one of the largest in Europe with estimated revenue in 2008 of € 950 billion. The AEL promotes a new policy agenda for European logistics services in Europe. It brings together both the major providers of logistics services in Europe as well as global companies that rely on efficient logistics for the successful execution of their business operations. Its current membership consists of Air France KLM Cargo, BASF, Carrefour, CEVA Logistics, Deutsche Post DHL, eBay, Hapag-Lloyd, Hutchison Europe, IVECO, Kuehne + Nagel, Michelin, Motorola Solutions and SAP.